

OFFICIAL BIOGRAPHY

DANIEL L. ROGERS

CATTLEMAN | BUILDER | AUTHOR

CHAIRMAN

Potter County Republican Party

DaniellRogers.com

BIOGRAPHY

Daniel L. Rogers is a cattleman, businessman, and civic builder in Amarillo, Texas—and the architect of one of the largest county-level digital media networks in the United States.

Dan started with nothing and built his business the old way — deal by deal, on a handshake and his word. Four decades in Texas real estate, ranching, and finance made him the man banks call when the work gets complicated: he has managed large note portfolios on their behalf when the complexity exceeded their own capacity and performed appraisals for them. For everyday Texans, he has done the opposite work—representing thousands of people and properties before appraisal districts across Texas and winning valuation reductions, a front-row education in why he believes the property tax should not be reformed but eliminated.

He also has a record of winning fights others called unwinnable. When CREZ transmission lines—championed by the most powerful politicians in Austin — were routed to cut through Palo Duro Canyon, Dan took on the fight and won; the Canyon stands untouched. When the federal Corporate Transparency Act threatened to bury millions of American small businesses in criminal-penalty paperwork, he fought that mandate too—and won.

The day after the 2020 election, Dan co-founded Patriots for Paper to campaign for hand-marked, self-authenticated, tangible paper ballots that any citizen can examine and any court can recount.

The work pulled him deeper into party organization: he was elected Chairman of the Potter County Republican Party and now serves as Region 1 Director of the Texas Republican County Chairmen's Association.

What he found there—*dormant county parties, vanishing local newspapers, and election data scattered or simply unavailable*—became a build list. Today, his platforms cover every county in the United States: **Patriots in Action** (PatriotsInAction.com), civic engagement pages pulling active citizens together in every county; **The County Post** (TheCountyPost.com), hyperlocal news pages restoring local coverage; **The Ballot Box** (TheBallotBox.com), built to fix the problem of sparse county election data; and **My Local GOP** (MyLocalGOP.com), providing digital infrastructure and managed services that help county Republican parties organize, raise funds, and grow.

Dan is the author of *Operation Show Up*, a field guide to civic engagement built on the premise that the people who show up run the world—from the commissioner's court to the school board to the precinct convention. His second book, *Patriots for Paper*, which chronicles his years in the election transparency trenches, is forthcoming.

His friends call him Dangerous Dan, a nickname from a late uncle that stuck.

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